

THE MINORITY BUSINESS *Guide*

2006-2007 ADVERTISING CONTRACT

(All Advertisers must be 51% or more Minority or Women Owned)

Please review the terms of the contract agreement @ www.theminoritybusinessguide.com/ContractAgreement_MainPagesFrameset.htm

Please Check the Advertisement of Choice (✓)

| | | | |
|---|-------------|-------------------------------------|---------------|
| 1/8 Page (B&W) (3 1/2"x 2") Business Card | \$350 _____ | 1/4 Page (Color) (3 1/2"x5") | \$825 _____ |
| 1/4 Page (B&W) (3 1/2"x5") | \$450 _____ | 1/2 Page (Color) (7"x 5") | \$1,000 _____ |
| 1/2 Page (B&W) (7"x 5") | \$600 _____ | Full Page (Color) (7" x 10") | \$1,375 _____ |
| Full Page (B&W) (7"x 10") | \$725 _____ | Email Link _____ Website Link _____ | (\$125 each) |

Small Business Lead In Page (8-3/4" x 11-1/4") Full Color \$1,675 _____

2004-2005 List Rates will be honored for Repeat Advertisers

Use same Ad in the
2004 - 2005 Publication
Yes () No ()

Request for KDL Graphics to
Design/Create My Ad? (FREE)
Yes () No ()

Enclosed is the standard Ad for my company
for placement in The Minority Business Guide
Yes () No ()

Electronic Text Submission Preferred. Email Text to: graphics@KDLGraphics.com

Date: _____ Ad Size: _____ Category/Specialty: _____
(Will be placed in the closest category match)

Business Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (Day) () _____ - _____ (Evening) () _____ - _____

Telephone: (Fax) () _____ - _____ (E-Mail) _____

Authorized Signature: _____ (Authorization for Advertisement)

Circle One:     Card #: _____

Signature _____ Exp. Date _____

Completed Advertising Contracts Should be Mailed or Faxed to:
The Minority Business Guide ■ P.O. Box 218 ■ Laurel, MD 20725

Office: (301) 362-8896 ■ Fax: (301) 483-8744

Advertising@TheMinorityBusinessGuide.com ■ www.TheMinorityBusinessGuide.com

For Use By TMBG Representatives Only:

Accepted by (TMBG Rep): _____ Date: ____ / ____ / ____

Check () Check # _____ Money Order () Credit Card () Amount: \$ _____